



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

March 25, 2014

**NOTICE OF AMENDED 2014 ASSESSMENT RATE  
FOR THE  
MARKETING ORDER FOR PROCESSING STRAWBERRIES**

To The Strawberry Processor Addressed:

Under the authority of the Marketing Order for Processing Strawberries and upon the recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (CDFA) has set an amended 2014 PSAB assessment rate. The rate was originally set at \$0.00118 per pound. However, because of the emergence of previously unforeseen expenditures, the PSAB recommended and the CDFA approved a higher amended 2014 PSAB assessment rate of **\$0.00143 per pound of strawberries** (or equivalent) received by processors during the 2014 calendar year. This rate applies to all strawberries received by a processor and utilized for processing into strawberry products.

Assessments should be remitted directly to the PSAB office. The PSAB will provide assessment forms and instructions. For further information regarding this matter, please call Roger Wyant, Manager of the PSAB, at 831-724-5454. You may also call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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